

SRI 2021

Sustainability Research + Innovation



SRI2021.ORG

June 12-15, 2021

Virtual and onsite in Brisbane, Australia



#SRI2021





Sustainability Research & Innovation

The Sustainability Research & Innovation Congress 2021 (SRI2021) is the world's first transdisciplinary gathering in sustainability – it will be a space of fierce advocacy for sustainability scholarship, innovation, collaboration and action.

This annual event unites global sustainability leaders, experts, industry and innovators to inspire action and promote a sustainability transformation. For the first time, the Congress will launch as a hybrid event with a diverse and innovative online program alongside onsite participation. In addition to the 100+ sessions available throughout the day and night, thanks to the global reach of SRI and partners, the SRI2021 Online Package includes exclusive events and services, starting as soon as February 2021.

Australia, who hosts the Congress in 2021, has a unique role to play in the global community as a conduit between the Global North and the Global South, indigenous peoples and traditional sustainability practices. The local hosting consortium features academia and government partners from Brisbane and the State of Queensland to meet the breadth of the SRI2021 agenda.

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SRI2021 will be a unique opportunity for diverse audiences to connect with the global sustainability community, learn about the latest sustainability science, create novel networks and partnerships, explore new ideas, gain visibility, inspire and be inspired.

SRI2021 IS DEVELOPED AROUND FIVE THEMES:



RAISE YOUR PROFILE TO A NATIONAL, REGIONAL AND INTERNATIONAL AUDIENCE.

Sponsorship of SRI2021 offers a range of opportunities to suit your needs. Highly sought-after positions will sell out, so we encourage you to get in touch.

Don't fit in a box? We're excited to work with our sponsors to develop tailored solutions to connect you with our attendees. From break-out opportunities, special products or anything else you think would be suitable.

Recognizing that sustainability is a human goal, our audience focus extends beyond the academic sphere into funding, government, innovation and industry, citizens groups, NGOs, and more.

SRI also crosses boundaries by encouraging discussion to move into meaningful action that will help meet sustainability goals now.

SRI2021 will be held virtually and onsite at the Brisbane Convention & Exhibition Centre in Brisbane, Australia from Saturday June 12 to Tuesday June 15, 2021.

BRISBANE was chosen as the host city for its unique mix of world-class sustainability scholarship, green innovation, cross-sectoral engagement and inclusive dialogue.

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The local hosting consortium features academia and government partners from Brisbane and the State of Queensland to meet the breadth of the SRI2021 agenda.

Its location, just a few hours from the Great Barrier Reef, the Great Dividing Range, and Queensland's Outback, makes Brisbane a central point for exploring Australia's unique and diverse ecosystems.



GO TO [VISITBRISBANE.COM.AU](https://visitbrisbane.com.au)
TO FIND OUT MORE ABOUT WHAT
IS GOING ON IN THIS VIBRANT CITY.

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Through an ambitious sustainability agenda, we are aiming to make SRI2021 a “carbon minimalist” event.

We approach sustainability in a holistic way, considering every aspect of the convening from virtual participation, to travel to Brisbane and the food that will be served during the coffee and tea breaks. The SRI2021 Sustainability Report will be released and made publicly available after the event. This report will be used as guidance for the planning of future SRI convenings.



We chose to partner with the Brisbane Convention & Exhibition Centre (BCEC) to host the event because of their excellent record in sustainability. BCEC holds an **EarthCheck Gold Certification**, exceeding standards in Energy Consumption, Greenhouse Gas Emissions, Water Savings Rating and Waste. A special rainwater catchment system collects runoff for use in irrigating the BCEC gardens from where catering ingredients can be locally sourced.

Located at the very center of Brisbane’s Knowledge Corridor and in close proximity to the cultural and entertainment precinct, BCEC is surrounded by universities, health centers, museums, art galleries, and renowned performing arts centers, as well as diverse dining and hotel options for delegates.

BCEC also operates under a **Site Specific COVID Safe Plan** approved by Queensland Health. The Plan is integrated with ASM Global – VenueShield, the highest standard hygiene protocol, rolled out across 325 venues world-wide.

Sponsorship Opportunities

We invite you to consider the opportunities available by becoming a sponsor for SRI2021 and encourage you to consider participation in this unique and significant event. Each sponsorship tier includes digital acknowledgment online and onsite.

SUSTAINING

\$50K + ABOVE

- Key sponsor for a day or a plenary or series of sessions. Speaker at the plenary, or at the opening and closing remarks of the sponsored day or the series of sessions. Consistent recognition in association with the day or plenary or the series of sessions in the SRI2021 program and website.
- Verbal acknowledgment at the opening of SRI2021.
- Full-page organization advertisement in one newsletter.
- Organization logo in every newsletter, with a link to sponsors' exhibition room on the Congress platform or sponsor's website.
- 10 mentions in communications related to sponsored day, plenary or sessions.
- Logo on home page of the online Congress platform.
- Online exhibition booth.
- Logo on the SRI2021 home page.
- Logo on the SRI2021 sponsors page.

Ticket bundle purchase counts towards total sponsorship.

SUPPORTING

\$25K – \$50K

- Key Sponsor for an in-person session and two virtual sessions - acknowledgement in the sessions' welcome remarks, consistent recognition in association with the sessions in the SRI2021 program and website. Speaker at the opening of the sponsored sessions.
- Verbal acknowledgment at the opening of SRI2021.
- Half-page organization advertisement in one newsletter.
- Organization logo in every newsletter, with a link to sponsors' exhibition room on the Congress platform or sponsor's website.
- 5 mentions in communications related to sponsored sessions.
- Logo in home page of the online Congress platform
- Online exhibition booth
- Logo on the SRI2021 home page
- Logo on the SRI2021 sponsors page

Ticket bundle purchase counts towards total sponsorship.

SPECIAL RATES ARE AVAILABLE WHEN BOOKING ONE OR MORE EVENT TYPES.

For more information, please email: sri@futureearth.org.

MENTORING

\$10K – \$25K

- Key sponsor for two virtual sessions - acknowledgement in the sessions' welcome remarks, consistent recognition in association with the sessions in the SRI2021 program and website.
- Verbal acknowledgment at the opening of SRI2021
- Quarter-page organization advertisement in one newsletter
- Organization logo in every newsletter, with a link to sponsors' exhibition room on the Congress platform or sponsor's website
- Mention in social media communications related to sponsored session (if applicable)
- Online exhibition booth
- Logo on the SRI2021 home page
- Logo on the SRI2021 sponsors page

Ticket bundle purchase counts towards total sponsorship.

PARTICIPATING

\$2K – \$10K

- Key sponsor for a virtual session - acknowledgement in the session's welcome remarks and on the session page in the membership portal, consistent recognition in association with the session in the SRI2021 program and website.
- Organization logo in every newsletter, with a link to sponsors' exhibition room on the Congress platform or sponsor's website
- Mention in social media communications related to sponsored session (if applicable)
- Online exhibition booth
- Logo on the SRI home page
- Logo on the SRI sponsors page

Ticket bundle purchase counts towards total sponsorship.

TICKET BUNDLES

Support SRI2021 and gain a sponsorship status by purchasing a ticket bundle. We offer ticket bundles for both virtual and onsite tickets at a discounted price based on the number of tickets purchased.

- 15-50 tickets, 10% discount
- 50-100 tickets, 15% discount
- 100+ tickets, 20% discount

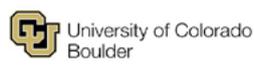


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CONVENERS



SPONSORS



HOSTING CONSORTIUM



CONTACT – SRI@FUTUREEARTH.ORG

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