#SRI2021
SRI2021 is the world’s first gathering of leading experts in sustainability. A joint initiative of Future Earth and the Belmont Forum, SRI2021 will be a space of fierce advocacy for sustainability scholarship and innovation, trans-disciplinary and cross-sectoral collaboration, and knowledge to action.

SRI2021 is the first in a series for networking, training, partnership building and knowledge exchange opportunities that are just not possible in sector- or discipline-specific meetings. Through a multi-sectoral, diverse, inclusive and supportive environment, we hope to amplify existing efforts, come together to share successes, create innovations, and work collectively to support a global transformation to sustainability.
The first SRI strives to build connectivity across hemispheres, sectors, and knowledge systems to achieve critical actions towards the Sustainable Development Goals.

THE 2021 PROGRAM IS DEVELOPED AROUND FOUR PILLARS:

1. Sustainable Solutions from the Global South
2. Integrated Action for the SDGs
3. Advocating Knowledge-to-Action
4. Sustainability for Whom?

Sponsorship of the SRI platform offers a number of options to best meet your engagement and action needs. The Executive Team will work with your team to co-design a concept that will deliver on your strategic vision.

Recognizing that sustainability is a human goal, our audience focus extends beyond the academic sphere into funding, government, innovation and industry, citizens groups, NGOs, and more.

SUSTAINABILITY RESEARCH AND INNOVATION EVENTS WILL BE ACTION-ORIENTED GATHERINGS THAT ADHERE TO CORE PRINCIPLES OF INCLUSIVITY, ENGAGEMENT, INNOVATION, AND SUSTAINABILITY.

SRI also crosses boundaries by encouraging discussion to move into meaningful action that will help meet sustainability goals now.
The inaugural SRI event will be held at the Brisbane Convention & Exhibition Centre in Brisbane, Australia from Saturday June 12 to Tuesday June 15, 2021.

**BRISBANE** was selected from a number of global host cities for its unique mixture of world-class sustainability scholarship, green innovation, cross-sectoral engagement, and inclusive dialogue.

**AUSTRALIA** is also an effective bridge between Global North and Global South perspectives, allowing greater exchange of ideas and forging of informed pathways to achieve global sustainability goals.

The local hosting consortium features academic, government, and innovation sector partners from Brisbane and the state of Queensland to meet the breadth of the Sustainability Research and Innovation agenda.

Its location, just hours from the Great Barrier Reef, the Great Dividing Range, and Queensland Outback, makes Brisbane a central point for exploring Australia’s unique ecosystems.

**GO TO VISITBRISBANE.COM.AU**
**TO FIND OUT MORE ABOUT WHAT IS GOING ON IN THIS VIBRANT CITY.**
Sustainability was a key factor in the choice of the Brisbane Convention & Exhibition Centre (BCEC) as the SRI2021 venue.

BCEC holds an EarthCheck Gold Certification, exceeding standards in Energy Consumption, Greenhouse Gas Emissions, Water Savings Rating and Waste. A special rainwater catchment system collects runoff for use in irrigating the BCEC gardens from where catering ingredients can be locally sourced.

Located at the very center of Brisbane’s Knowledge Corridor and in close proximity to the cultural and entertainment precinct, BCEC is surrounded by universities, health centers, museums, art galleries, and renowned performing arts centers, as well as diverse dining and hotel options for delegates.
The core SRI2021 activities will take place on three levels of the BCEC facility. Available space includes a plaza ballroom, auditorium, exhibitor space on the Plaza Auditorium Foyer, and the Plaza North Terrace.

Additional meeting space is available on the Sky and Mezzanine levels. Follow the QR Code below for a digital map of the entire venue or visit the following web address:

Exhibits + Social Events

In addition to meeting and demonstration space, SRI2021 offers exhibitor and educator booths, as well as sponsored social events in the main plaza foyer and adjoining terraces.

The exhibitor booth rentals extend over the entire 4-day meeting period and include 2 free registrations for exhibitors. Booth sizes measure 1.8m by 0.9m and are situated in the Plaza Auditorium foyer to maximize meeting foot traffic. Special booth options for educational institutions are also available on the first 2 days of the meeting at a discounted rate on the Plaza Ballroom concourse.
Catered social events with optional bar or coffee service can also be arranged in any of the central areas, the ballroom, and on the plaza and sky terraces. A wide range of catering options are available through BCEC featuring sustainable international cuisine.
Sponsorship Opportunities

Sponsorship has privileges. Each sponsorship tier includes digital acknowledgment online and at the event. Upper tier supporters and sustaining sponsors will have access to a VIP lounge, terrace and branding in the program.

**SUSTAINING**

$50K + ABOVE

**BENEFITS:**
- Key Sponsor for a day
- Speaker at the opening or closing of the sponsored day

**ACKNOWLEDGMENT:**
- Verbal acknowledgment at the event
- Full-page logo in the newsletter, event promotional material, and website
- Signage at the Event

**COMPLIMENTARY REGISTRATIONS:**
- 3

**SUPPORTING**

$25K — $50K

**BENEFITS:**
- Key Sponsor for a session
- Speaker at the opening of the sponsored session

**ACKNOWLEDGMENT:**
- Verbal acknowledgment at the event
- Half-page logo in the newsletter, event promotional material, and website
- Signage at the Event

**COMPLIMENTARY REGISTRATIONS:**
- 2
MIXED SPONSORSHIP PACKAGES CAN BE DEVELOPED TO MAXIMIZE IMPACT AND ENGAGEMENT. SPECIAL RATES ARE AVAILABLE WHEN BOOKING ONE OR MORE EVENT TYPES.

FOR MORE INFORMATION, PLEASE EMAIL — SRI@FUTUREEARTH.ORG

MENTORING

$10K — $25K

**Benefits:**
- Key Sponsor for an event meal

**Acknowledgment:**
- Verbal acknowledgment at the event
- Quarter-page logo in the newsletter, event promotional material, and website
- Signage at the Event

**Complimentary Registrations:**
- 1

PARTICIPATING

$5K — $10K

**Benefits:**
- Key Sponsor for a break, mixer, or a meal

**Acknowledgment:**
- Verbal acknowledgment at the break, mixer, or a meal
- Organization name in the newsletter, event promotional material, and website
- Signage at the Event

FOR MORE INFORMATION, PLEASE EMAIL — SRI@FUTUREEARTH.ORG
## Sponsored Social Events

<table>
<thead>
<tr>
<th>Sponsorship Packages Include</th>
<th>Congress Dinner Boulevard Room</th>
<th>Networking Events Arbour Lounge</th>
<th>Networking Events Sky Room + Terrace</th>
<th>AM/PM Tea Breaks Plaza Auditorium Foyer</th>
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<tbody>
<tr>
<td>Availability</td>
<td>Monday, June 14</td>
<td>All 4 Days of the Congress</td>
<td>Monday, June 14 + Tuesday, June 15</td>
<td>All 4 Days of the Congress</td>
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<tr>
<td>Capacity</td>
<td>390 Max</td>
<td>150 Max</td>
<td>300 Max</td>
<td>All Attendees</td>
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<tr>
<td>Price</td>
<td>$45,000</td>
<td>$3,000 + Cost of Catering, Drinks, Service or AV</td>
<td>$6,000 + Cost of Catering, Drinks, Service or AV</td>
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<tr>
<td>Logo on all SRI2021 Event Marketing</td>
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<tr>
<td>Congress Program</td>
<td>Name + Logo</td>
<td>Name + Logo</td>
<td>Name + Logo</td>
<td>Name + Logo</td>
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<td>On-site Signage</td>
<td>Provided by Sponsor</td>
<td>Provided by Sponsor</td>
<td>Provided by Sponsor</td>
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<td>Congress App</td>
<td>Advertised, Push</td>
<td>Push</td>
<td>Push</td>
<td>Push Before Event</td>
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<tr>
<td>Verbal Acknowledgment at Opening + Closing Session</td>
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<td>Additional Sponsoring Opportunity</td>
<td>Items/Gifts At Event</td>
<td>Items/Gifts At Event</td>
<td>Items/Gifts At Event</td>
<td>Branded Catering Tables</td>
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## Engagement

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<th>Congress App</th>
<th>Congress Gift</th>
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